

Privacy Policy

This Privacy policy sets out how Latin Fever Dance uses and protects any information that you give when you form a relationship with us. This is in accordance with the GDPR regulation that came into force on 25th May 2018.

We are committed to ensuring that your privacy is protected and if we ask you to provide certain information by which you can be identified, then you can be assured that it will only be used in accordance with this privacy statement.

This policy may be updated as necessary to reflect best practice in data management, security and control and to ensure compliance with any changes or amendment to the GDPR and other relevant legislation.

The data we may collect

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile

We will ensure that the reason for which we collected the data originally is the only reason for which it processes those data, unless the individual is informed of any additional processing before it takes place. This may include Contact names, Home Addresses, Email Addresses, Telephone Numbers, and Emergency Contact details – along with addresses for those of you who choose to attend our dance weekends. We may periodically send promotional emails about new products/classes or other information which we think you may find interesting using your email address which you have provided.

We are committed to ensuring that no personal data is transferred to a country or a territory outside the European Economic Area (EEA) unless that country or territory ensures adequate level of protection for the rights and freedoms of data subjects in relation to the processing of personal data.

How do we collect the information

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only

Why do we collect the information

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations

How do we Store, Use, Share and Disclose the information

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Controlling of your personal data

We will review and update all data on a regular basis. It is the responsibility of the individuals giving their personal data to ensure that it is accurate, and each individual should notify Latin Fever Dance if, for example, a change in circumstance means that the data needs to be updated. It is the responsibility of Latin Fever Dance to ensure that any notification regarding the change is acted up on.

We will not sell, distribute or pass your information to third parties unless we are required to do so by law. You may request details of the personal information which we hold about you under the GDPR and have the right to restrict or object to processing and have the right to erasure of your personal data. We will ensure that all personal data is accessible only to those who have a valid reason for using it.

How do we communicate with our visitors

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

Accessing Data we hold on you

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at latinfeverdance.co.uk. Please note that only current data held can be amended and nothing used in the past

How to Withdraw Consent

If you don't want us to process your data anymore, please contact us at latinfeverdance@yahoo.co.uk. **Please note that if we cannot hold your data then it is not possible to conduct business with you.** We cannot remove data used to conduct business in the past but can act on a request to withdraw consent for data usage going forward (following a reasonable time to action the request)

Privacy Policy Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.